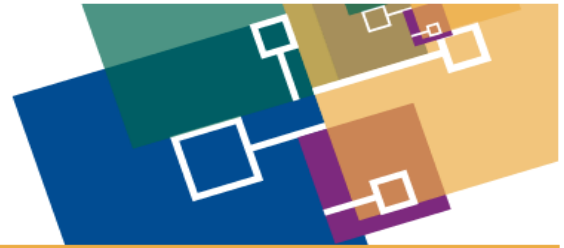




Inner Sydney Regional Council



www.innersydneyrcsd.org.au

2009 Strategic Plan

Three year Strategic Plan

Our vision

To promote social justice and inclusion in the Inner/Central Sydney Region.

By the term 'Inner/Central Sydney Region' we mean the local government areas of Botany Bay, Leichhardt, Randwick, City of Sydney, Waverley and Woollahra.

Our statement of purpose

Regional Council supports, resources, informs and advocates for community organisations and groups to increase the capacity and resilience of disadvantaged communities and people in our region'

Our focus and work will be with community organisations and will relate to any issues that impact on disadvantaged groups and people including:

- Access to community and human services
- Urban environment and the impact of urban development
- Public transport and community infrastructure

Our key strategic directions

| Our objectives: what we want to achieve | Initial strategies |
|---|---|
| <p>1. Resource, support, inform and advocate for community organisations across the region to contribute to service development</p> | <ul style="list-style-type: none"> ▪ Information flow on a regional basis <ul style="list-style-type: none"> - <i>supporting organisations with information: being clear that we do this at the regional level</i> - <i>conduit for information flow between local and state (both ways)</i> - <i>better systems for information management in Regional Council</i> - <i>new ways of communicating information – updated website and e-mail communication</i> |
| | <ul style="list-style-type: none"> ▪ Resourcing networks and interagencies <ul style="list-style-type: none"> - <i>Review involvement of Regional Council in all networks and interagencies annually</i> - <i>Develop criteria to take on/get involved in new networks or interagencies</i> - <i>Talk to Councils about interagencies in their areas</i> - <i>Seek a grant to develop a custom built database to support the networking and information roles of Regional Council</i> |
| | <ul style="list-style-type: none"> ▪ Management support – support for managers and coordinators <ul style="list-style-type: none"> - <i>Managers’ network</i> - <i>Support for new managers</i> - <i>Creating a positive headspace for managers</i> |
| | <ul style="list-style-type: none"> ▪ Advocacy on regional issues, informed by our other work: <ul style="list-style-type: none"> - <i>For community organisations or</i> - <i>Bringing together community organisations on common issues</i> |
| | <ul style="list-style-type: none"> ▪ Facilitating partnerships and relationships between community organizations <ul style="list-style-type: none"> - <i>Assist community organisations access resources to establish partnerships</i> |
| | <ul style="list-style-type: none"> ▪ Research base as input to social planning <ul style="list-style-type: none"> - <i>Link with Councils: network with all council social planners</i> - <i>Liaise with social planners</i> - <i>Provide examples of best practice</i> - <i>Tools to assist</i> - <i>Use Inner Voice to communicate issues around social planning</i> - <i>Explore options for involvement in research and/or attracting funds for research in partnership with other agencies e.g. other NGOs, universities</i> |
| | <ul style="list-style-type: none"> ▪ Governance support in a range of areas including: <ul style="list-style-type: none"> - <i>Succession planning for Boards</i> - <i>Limited direct support for Boards or Management Committees (not long-term involvement)</i> - <i>Assisted referral to other support and resources for Boards</i> - <i>Tools to assist in governance – helping MCs to access them</i> |
| | <ul style="list-style-type: none"> ▪ Assistance for community organisation with funding applications and compliance <ul style="list-style-type: none"> - <i>Develop or access tools to assist NGOs</i> - <i>Assist community organisations demonstrate unmet need</i> - <i>Be a conduit of information to get issues around compliance raised</i> |
| | <ul style="list-style-type: none"> ▪ Training <ul style="list-style-type: none"> - <i>Advocate for training needs of community organisations in the region to be addressed</i> - <i>Deliver training in niche areas where no one else is providing it especially training for social housing tenants through TPRS</i> |

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|---|---|
| | <ul style="list-style-type: none"> - <i>Communications role – letting people know what is on</i> <p>To implement the initiatives and strategies lists under this objective Regional Council will:</p> <ul style="list-style-type: none"> ▪ Consult with NGOs and community groups in the region to obtain input into their regional resource, support and information needs and priorities ▪ Develop implementation plans that link existing Regional Council projects into these initiatives and identify different priorities for staff from different programs ▪ Identify how these initiatives can build on existing work of Regional Council programs ▪ Seek project funds to develop and resource these initiatives |
| 2. Continue to develop Inner Sydney Voice as a key communication and information tool | <ul style="list-style-type: none"> ▪ Produce three editions per year of Inner Sydney Voice as a relevant magazine and information tool for <ul style="list-style-type: none"> - <i>Community Organisations and groups</i> - <i>Local Councils</i> - <i>Residents, in order to raise awareness and promote community services</i> ▪ Continue to develop Inner Sydney Voice so it includes the following <ul style="list-style-type: none"> - <i>Information to get issues out into the wider world – to funnel information from NCOSS and state peaks to local services and information and issues from local services</i> - <i>Be used as a valuable lobbying tool on key current issues for local services</i> - <i>A theme in each issue that gets explored and discussed</i> - <i>To include ‘did you know?’</i> - <i>To include stories about Regional Council, highlighting our achievements and acting as a promotional tool to let people know about current issues</i> - <i>To include letters to the editor</i> ▪ Develop a clear distribution strategy to ensure key groups and individuals are engaged including: <ul style="list-style-type: none"> - <i>Who it is targeted to in local government (every Councillor, key staff in community and human services)</i> - <i>Distribution approach to MPs, state and federal agencies</i> - <i>Distribution via community networks</i> - <i>Distribution via community centres, key meeting points, selected shops in the Region</i> - <i>Explore options for distribution with neighbourhood centre newsletters / piggyback on to their mail outs</i> ▪ Continue to link Inner Sydney Voice to our work in resourcing, supporting, informing, and advocating for community organisations and groups in the region <ul style="list-style-type: none"> - <i>Needs to be connected to our work in the sector and to the voices in our community</i> - <i>Needs to be relevant to community organisations in the area</i> ▪ Explore options for grants to support the magazine ▪ Explore options for resourcing the production and look at resource reallocation within Regional Council as part of future planning of Inner Sydney Voice |

| Our objectives: what we want to achieve | Initial strategies |
|---|--|
| 3. Obtain input to our work from community organizations across the region | <ul style="list-style-type: none"> ▪ Meetings of key stakeholder group every 6 months that: <ul style="list-style-type: none"> - <i>Provide opportunities for Regional Council to get to know stakeholders</i> - <i>Enable stakeholders to have their views heard by Regional Council and thereby have an input to Regional Council's advocacy work</i> - <i>Are informal to encourage discussion and interaction e.g. lunches</i> ▪ Establish working parties on key or new and emerging issues ▪ Bring representatives of Councils in the region together ▪ Holding Regional Council meetings and events in each LGA across the region |
| 4. Growth in the organisation | <ul style="list-style-type: none"> ▪ Develop guidelines and criteria to be used by Regional Council in making decisions on what projects or services it will take on in future, in particular specifying projects that have a regional focus and/or a sector capacity building focus ▪ Develop strategic partnerships with other agencies in the community and human services sector, and in education, research and government, to facilitate the development of new initiatives and projects for Regional Council ▪ Attract more projects that have a regional focus ▪ Attract funds to undertake sector resourcing, support and information projects developed from strategies in Objective 1 |
| 5. Develop structure, capacity and profile of the organisation to support Regional Council's development and growth | <ul style="list-style-type: none"> ▪ Review constitution of Regional Council and adopt new constitution by mid 2009 ▪ Continue to develop a strong Board with a focus on governance and policy issues ▪ Seek participation in Regional Council from members and organisations across the Region and actively recruit to build a Board with diverse skills and representation from across the region ▪ Develop better operating systems in terms of <ul style="list-style-type: none"> - <i>Database for contacts and information</i> - <i>Phone system</i> - <i>Use of information technology</i> ▪ Explore options for providing professional support and supervision for staff of Regional Council ▪ Achieve a location and premises that suit the needs of ISRCSD as a regional body including: <ul style="list-style-type: none"> - <i>Work on the culture of the organisation so we are identified across the region</i> - <i>Explore options for co-location (possibly with other peaks)</i> - <i>Find appropriate premises in a hub area</i> ▪ Develop a strong, clear regional profile for the organisation <ul style="list-style-type: none"> - <i>Through working directly with community organisations and groups across the region</i> - <i>Clear branding the organisation as a regional body</i> |